

# Online Plus Size Shopping Manual

**Where To Shop  
& How To  
Save Money**



*with*  
**Sarah Zammit**

**Pasazz.net**

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## *A Little Intro...*

For those of you who know me, you probably know I just love shopping online for plus size clothes, and more importantly I love to find bargains. Finding a new plus size clothing store online to me is like opening a shiny new present on Christmas day. It means more style options for me to consider. And in this **Online Plus Size Shopping Manual**, I want to share with you my top picks for shopping online for ANY occasion.

But that's not all, in this manual I share with you some exclusive coupon codes and discounts to help you save when shopping.

At the very end of the manual, I also share with you my secret online shopping strategies, which enable me to save when shopping online 99% of the time.

So without further ado, let's dive in...



*Sassy Sarah*

founder of <http://www.pasazz.net> – the plus size clothing portal

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# 1. Casual Wear

*(Everyday wear... the essential basics!)*

Casual wear, we all need it. Whether just to go out shopping for groceries, running errands, out with friends or out for a casual lunch with your partner, casual wear is a necessity.

But just because it's casual, does not mean it needs to be any less stylish. So here are my top 4 picks for store where you can find flattering and fun plus size casual wear...

## **Pick 1: Alight - Sizes: 12 to 34**

Alight carries one of the largest collections of plus size clothing you can find online, and a lovely selection of casual wear. Whether it's pants, jeans, shirts, camis or skirts you are looking for, you will find it here.

**Coupon:** Save \$5 on your first order (\$15 minimum order) with code **alightnew**. This coupon is valid for one time use only.

[~ Visit Alight ~](#)

## **Pick 2: Torrid - Sizes: 12 to 28**

Torrid is a great starting point for finding plus size casual wear online. They carry a variety of clothes to satisfy any plus size woman's needs. Although Torrid might appeal to those of a younger age, it is definitely a store to check out. Also watch out for their frequent, and very popular, 50% off clearance sale where you are sure to find bargains.

**Coupon:** Get 10% OFF your entire order with coupon code **8AF11OFF**. Coupon runs through 15th September, 2011.

[~ Visit Torrid! ~](#)

### **Pick 3: Avenue - Sizes: 14 to 32**

Another great online store where you can find stylish and affordable full figured casual wear. Again Avenue carry a very large selection of styles, one which is constantly being updated as new collections as launched.

**Coupon:** Enjoy 25% off your order of \$100 or more with coupon code **AV111247**. Offer runs through September 30th, 2011.

**~ Visit Avenue! ~**

### **Pick 4: Evans - Sizes: 14 to 32**

A UK based plus size fashion focused store that ships worldwide, evans is quickly becoming one of the top most favorite shopping spots for plus size fashionistas. It offer an array of fashion forward plus styles, including a great selection of casual wear to take you through the week looking gorgeous.

**~ Visit Evans! ~**

## 2. Work & Office Wear

*(Perfect clothes for the career woman...)*

It's not always easy to find plus size clothes adequate for the office! Whether it's a tailored shirt you are looking for, or a business suit, don't worry the store below will have you covered...

### **Pick 1: Jessica London - Sizes: 12 to 32**

Jessica London is the leading source for quality plus size career wear. Carrying large selection of suits, including dress and pant suits, plus a range of tailored shirts, pants and skirts, choice is definitely not an issue at Jessica London!

[~ Visit Jessica London! ~](#)

### **Pick 2: Catherines - Sizes: 16W to 31W**

Catherines carries a very wide variety of work appropriate attire. If you're a curvy career woman on the go, then I'm sure your time is very valuable and need to find what you're looking for quick. Well whether it's a career dress, suit, or a mix of separate you need to wear to that very important meeting you have coming up, you will surely find it at Catherines.

[~ Visit Catherines! ~](#)

### **Pick 3: Lane Bryant - Sizes: 14 to 42**

At Lane Bryant you can find a selection of great separated which you can mix and match together to create a perfect outfit for the office. From fun yet assertive plus size tops, to flattering skirts and tops, you can find pretty much everything you need here to complete your office looks.

[~ Visit Lane Bryant! ~](#)



## 3. Cocktail Dresses

*(Off to a party?)*

For cocktail parties, and semi-formal, or "black tie" occasions, this is the only plus size clothing store you will need...

### **Kiyonna - Sizes: 10 to 32 (0X to 5X)**

Kiyonna has styled curvy women with its collection of contemporary plus size dresses since 1996. Dresses by Kiyonna are modern, yet feminine and are designed exclusively to fit a woman's fuller figure. They have a wide range of [cocktail dresses](#) to choose from, including a selection of [black dresses](#), flattering [wrap dresses](#) and also gorgeous (and very popular) [lace dresses](#). Who wear Kiyonna? Celebs like Kim Coles have been seen strutting their stuff in Kiyonna dresses.

**Coupon:** Get \$20 OFF your order of \$120 or more with coupon code **THRILL**. Offer expires October 31st, 2011.

[~ Visit Kiyonna ~](#)

## 4. Evening Gowns

*(Dresses to make you the belle of any ball...)*

If you are looking for a long, flowy, plus size evening gown in gorgeous fabric, to wear at a formal do, all you need is...

### **Pick 1: IGIGI by Yuliya Raquel - Sizes: 12 to 32**

IGIGI offers a collection of plus size evening dresses and gowns that have been designed to embrace a surcy woman's beauty and elegance. Their unique and sexy creations have been featured on multiple Red Carpet events and on some of the most famous celebrities such as Jill Scott, Gaborey Sidibe, Nikki Blonsky and Kacee Stroh.

[~ Visit IGIGI by Yuliya Raquel ~](#)

### **Pick 2: Sydney's Closet - Sizes: 14 to 44**

Sydney's Closet is one of the best sources for plus size dresses and gowns for any special occasion. Whether it's a prom dress, homecoming, holiday, cruise, military ball, Quinceanera, beauty pageant or family celebration, Sydney's Closet has the plus size evening gown of your dreams, and in sizes up to 44!

[~ Visit Sydney's Closet ~](#)

## 5. Lingerie

*(The sexy kind, to spice things up...)*

Plus size lingerie does not have to be dull and boring! Not at all. If it's some sexy lingerie that you're looking for, to make the most of your curves, there is only one store you need to visit:

### Hips and Curves - Sizes: 0X to 6X

Hips and Curves is THE ultimate plus size lingerie store, where you will find sexy lingerie sets, bras, corsets, panties, garter belts, and much more. Hips and Curves believe your gorgeous curves are made to be flaunted, caressed, adored - and adorned - in the latest and greatest plus size lingerie styles, and that is exactly what you will find when shopping at Hips and Curves. This store was InStyle Magazine's Best of the Web pick for plus size lingerie in 2009.

[~ Visit Hips and Curves ~](#)

## 6. Intimates & Sleepwear

*(The essential underwear and lounge wear...)*

Plus size bras, panties, PJs, robes... it's all essential stuff you need to stock up on from time to time. So check out my top pick..

### **Just My Size - Sizes: 14W to 40W (Bras 38A to 58J)**

Just My Size is the online source for plus size bras, panties, hosiery, sleep wear and lounge wear. Stocking up to bra size 58J and apparel size 40W, finding your size should be a breeze here. Prices are also moderate, and new styles are constantly being added.

[~ Visit Just My Size ~](#)

## 7. Swim Wear

*(For splashing around by the pool or on the beach...)*

Whether you need a swimsuit to wear by the beach during the warm Summer months, or it's a Caribbean cruise you need it for, you will find the best collections of plus size swimwear at the two stores...

### **Pick 1: Swimsuits For All - Sizes: 18W to 34W**

Swimsuits For All carry a large selection of plus size swim wear styles; from one pieces, to tankinis and swim dresses, to cover ups. Whilst shopping here you can, from the comfort of your home, consult plus size swimwear specialists for an expert opinion on what style would suit you best! Swimsuits For All carry a huge selection of your favorite designer swimwear brands like Longitude, Delta Burke Swimwear and Beach Belle.

**Coupon:** Get 20% OFF your order with coupon code **pasazz20**. Coupon valid through September 31st, 2011.

[~ Visit Swimsuits For All ~](#)

### **Pick 2: Always For Me - Sizes: 16W to 26W**

Always For Me have been providing stylish and flattering plus size swimwear for curvy women for 10 years! They carry one of the largest and most stylish selection of plus size swimwear you will ever find online (or anywhere else for that matter!) At Always For Me you are truly spoiled for choice, so if you are looking for something fun and different in your size, you have to check them out.

[~ Visit Always For Me ~](#)

## 8. Sports Wear

*(Active wear for the active ladies...)*

Are you an active kind of gal? Is sports a very important part of your life? Whether it's for an aerobics session, or a long walk, the best store for plus size active wear has to be...

### **Junonia - Sizes: 1X to 6X**

Junonia is THE source for women's plus size activewear - they specialize in high quality clothes with a great fit for plus size women and are well-known for high-tech fabrics, great fit and functional design that often just can't be found anywhere else. Their wide variety of clothing includes plus size outerwear, tops, bottoms, panties, dresses and skirts.

[~ Visit Junonia ~](#)

## 9. Bridal & Wedding Dresses

*(For the most important day of all...)*

Did he just propose? Is your big day coming up? Of course you deserve to wear only the very, very best on your wedding day and you will find a lovely selection of plus size wedding gowns (for a wide range of budgets) at the following stores...

### **Pick 1: PlusSizeBridal.com - Sizes: 12 to 32**

Without a doubt PlusSizeBridal.com carries the largest selection of plus size wedding gowns online. They boast of great discount prices, so whatever your budget you will find something here to suit your needs. Although they carry only up to size 32, they do custom sizes for most styles, so they can definitely help you if you need a size larger than 32.

[~ Visit PlusSizeBridal.com ~](#)

### **Pick 2: Kiyonna - Sizes: 10 to 32 (0X to 5X)**

We've already listed Kiyonna in the 'Cocktail Dresses' section, however I felt they deserved a mention here too as they carry a small but gorgeous selection of plus size wedding dresses perfect for the plus size women who want something more toned down. With their [Luxe Lace Wedding Dress](#) starting at just \$242, Kiyonna wedding dress prices are a more affordable option for the bride on a budget who still wants to be stylish and chic.

**Coupon:** Get \$20 OFF your order of \$120 or more with coupon code **THRILL**. Expires October 31st, 2011.

[~ Visit Kiyonna ~](#)

### **Pick 3: IGIGI by Yuliya Raquel - Sizes: 12 to 32**

Again IGIGI has already been listed in this manual in the 'Evening Gowns' section, however IGIGI also has a small bridal collection which definitely deserves a mention in this section too. They carry a collection of knee-length and full-length wedding dresses to suit a discerning bride's taste. Their [Angeline Lace Wedding Dress](#) starts at just \$185!

[~ Visit IGIGI by Yuliya Raquel ~](#)

## 10. Mother of the Bride / Groom

*(Elegant outfits for the mothers...)*

A very special outfit is essential for the mother of the bride and groom! But finding a plus size mother of the bride dress is not always so straightforward. However I think my recommended store hit the nail on the head with their selection of designer plus size dresses...

### **Pick 1: Peggy Lutz - Sizes: 12 to 36**

Peggy Lutz was born in 1987 and has since become a leading source for fine quality plus size couture. Their custom sizing and very personal service make shopping at Peggy Lutz an unforgettable experience. Their selection of beautiful gowns, dresses, and outfits make this the perfect choice for plus size mothers of the bride or groom looking for something extra special to wear.

[~ Visit Peggy Lutz ~](#)

### **Pick 2: Sydney's Closet - Sizes: 14 to 44**

Sydney's Closet makes shopping for mother of the bride or groom dresses simple, with a large selection of gowns and dresses perfect for the occasion. Plus, enjoy a FREE keepsake garment bag when you buy a mother of the bride or groom dress from Sydney's Closet.

[~ Visit Sydney's Closet ~](#)



## 11. Shape Wear

*(Because we all need help keeping things together sometimes...)*

Ok so there is nothing sexy about shape wear, but let's face it ladies, sometime it just does the trick. So if your curves need some added shapin' up do consider...

### SPANX - Sizes: Up to 28

SPANX by Sara Blakely is the go to place for your shapewear needs. Carrying a large variety of body shapers, shaping tops and shaping sheers and tights, you will definitely find the support you need here! Shapewear might not be the most comfortable thing in the world, though it can definitely help smoothen things up and act as the perfect base to a winner outfit.

[~ Visit SPANX ~](#)

## **12. Secrets to Savings**

*(Find out how and when to save)*

Here are my top tips to guarantee you savings when shopping online...

1. **Search For Coupons**

Before hitting the checkout button, always run a quick Google search for coupon codes available for that particular store. You will find some might not work, but you will find those that do!

2. **Join the Curvy Coupon Club – it's FREE**

You can keep up to date with the latest coupon codes available at plus size clothing stores by subscribing to the Curvy Coupon Club – it's FREE to join, and they will send you updates when new coupons are available, as well as remind you of offers about to expire.

3. **Shop Around a Holidays**

Whether's it's President's Day, 4th of July, St Patrick's Day, Thanksgiving, etc, a lot of online store run massive discounts and sale around major holidays. So if you can hold on a bit longer before ordering, or a holiday is around the corner, wait for the offers to be announced... you could save quite some cash!

4. **End of the Month**

Some store tend to issue new coupon codes aruond towards the end of the month; that usually when most people receive their salaries you see. So if you notice a particular store regularly issues new coupons and sales around a similar time every month, why not wait for that time before shopping?

5. **Check Out The Sale Rack**

Might sound obvious, but some think you cannot find stylish seasonabl items in the sale rack. Wrong! Many store move items to the sale rack fairly quickly, so do make it a habit to check out the items on discount and on clearance.

## 13. BONUS: TOP Pick

*(My very favorite, and very affordable, pick...)*

Ok so this is one of my very favorite stores, which I had to share with you guys. I did not include it in any of the sections above, first because it carries a large variety of items so whether you're looking for lingerie or a party dress, you can find it in this store.

Secondly, I wanted to present this one to you on it's own because I wanted to highlight the savings you can make shopping at this store.

I'm talking about [Yours Clothing](#) – a UK based store, that ships worldwide at very competitive prices, and which specialize in sizes 14 to 32.

What it so great about Yours Clothing are two things, now actually three:

1. **Stylish New Items Added Frequently**

They add new items to their collections extremely frequently, and we're talking about stylish, trendy and fashion forward items. These are the things you see at the mall (or on the high street) that you cannot get in plus sizes. Yours Clothing carry these items in your size, and at lower prices.

2. **The Prices**

The prices you find at Yours Clothing are simply put hard to beat. If you want to keep on trend, but your budget it tight, this is the store for you.

3. **The Sales and Offers**

Yours Clothing runs sale very frequently, often knocking off prices of their clearance section by 20% or more. These sales run quite often, so do keep a look out for them at <http://www.pasazz.net/blog>. Besides the sales, they often have bundle offers running, so you can save when buying a selection of items together.

I wanted to point this particular store out to you because I genuinely think it is a gem. It is fairly new on the online plus size shopping scene, and many of you might not be familiar with it.

So now you are aware, and have to excuse! [Visit Yours Clothing today](#), and let me know what you think about their selection and prices.

You can easily get in touch with me [via the form on this page](#).

**Just \$7.00 Gets You Access to my Exclusive Plus Size Style Guide Where I'll Teach You How To Dress With Flair and Pasazz. PLUS, I'll Show You Exactly How to Easily Figure Out What Body Shape You Are, and How To Dress To Flatter Your Curvy Figure. -- Dressing To Flatter Your Plus Size Figure Is Easy, Once You Know These Insider Style Tricks!**



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**Slimmer In Your Swimsuit in**  
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